

OUNDLÉ NEIGHBOURHOOD PLAN

Comments from Business Consultation Event held on 2 Apr 14:

Objective: Business, Employment and Education

Encourage “chains” – larger employers who will push standards up

Attract internet businesses locally

A business hub will be a great idea to support local businesses. Have a business building. They will work together and grow

Primary school site cannot be influenced by us. Decision is with NCC and sale of primary school site needs to be influenced in terms of future use.

Primary school needs to be at heart of town. A good school will support the town’s future.

Objective: Connectivity

Residents of Oundle do not realise that the Marina , Riverside etc are NOT part of Oundle. This needs to be addressed.

Cycleways need to be developed to encourage children to cycle – this would get cars off the road

It would be great to develop Oundle Marina and Riverside but what influence do we have?

Encourage use of County Connect bus. Cycle Hire from Barnwell Country Park. Utilization of the river

Ensure connectivity encourages footfall from Waitrose into the town – how? Add to attraction of town – sell it!

Please can the bus stop at Peterborough Station rather than only Queesngate

Connectivity to hinterland – is it enough?

Objective: Green Spaces

No comments made.

Objective: Housing

Insist on greener sustained housing

Oundle is fast approaching a dormitory town. The majority of new residents work and operate outside Oundle.

Oundle as a town needs more housing to support it BUT it has to be joined up with good stable education, doctors and roads etc. It will help with growth of the town.

No more hairdressers! Have more interesting one off and unique shops

Oundle does need more housing to get to a core size to encourage better town centre retailers etc BUT where is infrastructure?

If housing keeps spreading outwards we should be looking at some amenities/shops nearer the developments to encourage residents to shop near home/walk to the town centre. Facilities at Fletton House for example.

Housing plans must continue. More people more attractive to developers for trade and commerce.

Without new housing the town will die. Growth will bring new life.

Objective: Parking

One way system round the town would be great

Advertise that parking in Oundle is FREE – very rare nowadays

Covered area in market square?

Is parking a problem now? IF not how about (controversial I know) pedestrianising the market square? Coffee shops could put their tables and chairs outside in summer.

Has a study been done to assess when there are problems with parking?

We should make more of the fact that parking is free in Oundle. How many other towns can boast the same!

Parking needs better signage and where longer term can be found. Needs 2urs if using town centre – beautician, solicitor, optician etc

There is no issue with parking. Just remove the parking wardens! They kill off any business.

Objective: Sporting etc Facilities

Identify what existing sporting facilities are, and promote them to the town. Then identify what gaps/capacity problems exist.

Sports facilities a must. Divers sports as well as something for all at reasonable prices.

The school provides fantastic facilities but not everyone knows about them

Can be difficult to find out what's available

Move the gym (at Fairline site) to town centre building.

The site that Waitrose is built on could have been an amazing sports centre and would have been more of a magnet to bring people into the town Is there another opportunity?

Quite often difficult to understand what can and can't use.

Objective - Tourism

Decent summer market, good Christmas lights and festival to bring people to switching on of lights

More markets. Covered area. Pedestrianised area. B and B. Camping. Joined up thinking - packages for walks/ river/cycling/camping.

Earmark a tourism budget! So we can market ourselves. At the moment it seems as if we rely on other agencies to help.

Have more market. Encourage Oundle to become a food destination. History walks. Blue plaque walk,

"Town Greeters". Volunteer people to guide or advise visitors especially if get coach tours etc to call.

Market town – Christmas market – Lincoln model. – Lincoln hold in Bailgate, smaller than Oundle town centre. Borough market great example of what's wanted NOW!

Tourism – really push the town's heritage

History – a mecca for food and drink

Tourist central/advice in the town centre- easy for visitors to access

Speak to companies eg Diamond Holidays, Newmarket etc who sell to retired people. Coach trips to stop in Oundle as part of a trip to eg Cambridge, Duxford etc.

Advertise international festival more widely to become the next Eistedfodd!

Festivals- grow them instead of just local schools – wider appeal to draw people in.

Objective: Town Centre and Retail

Retail – Burnham Market model – chains and independent mix?

Create a brand for Oundle. Identify. Measure current enterprises against brand and (illegible next word).

Become a “destination” town for a product.

A lot of Oundle residents living on the edge of town won't walk to the town centre. Once they are in their cars it is more likely we will lose their business.

Have we consulted the “hinterland” as to what retail would attract them to the town. Oundle too small currently to sustain itself.

Encourage more markets and events

Celebrate more

Provide a retail variety to attract to the town from outside and retain those inside

Celebrate our success! Eg TV appearances

The traders need to use the internet/social media more to attract a wider customer base! Become known! Sell what they do!

County Connect bus.

Poster: What's Missing?

Technology – ensuring fast broadband in digital age...

Health and well-being?

Technology – ensuring mobile phone coverage is improved

Technology – very poor mobile phone coverage. We could do with better broadband speeds. Hopefully NCC will be driving this.

Poster : Any Other Questions?

Set up a young person group as a project in Prince William – Project for a term

How do we get the young to engage with this process? Can we invite pupils at PW and Middle School? Their interest and support might also galvanise parents!

Society now demands “experiences” Leisure experiences are key – what “experiences” do the town offer? What could it offer? Internet sites working affic/amaton/Netflix/spotify/prêt

Keep the survey “idiot” proof to encourage filling in

Advertise the town outside the town so a PR campaign.

Marketing the town! EPR positive image to outsiders . Market it to various holiday break companies.