



2/14/2014

Evidence Paper

Objective: Town Centre and Retail



Oundle Town Council
OUNDLÉ NEIGHBOURHOOD PLAN



Oundle in 2020 and Beyond

Instructions for completing this deliverable:

In order for the Neighbourhood Plan to meet the standards required by the examining body, it is essential that we demonstrate a clear rationale as to how we arrived at each objective.

This means that we need to capture all of the data collated to date, arrange all of the public feedback and illustrate how the objectives have been generated in a documented format. This document creates a template for completion and will ensure that all objectives have a consistent approach to data collation and public engagement.

For each objective, we need to identify what issues exist, drawn from insightful evidence, and demonstrate how our solutions are rooted in public engagement and data. All data must show a clear source, including references to documents used as a source, and where these documents can be examined.

The objectives will likely be justified by a combination of consultation responses to date, policy requirements, and outstanding needs in the town or other issues identified following a review of evidence.

Data Sources:

1. www.oundle.gov.uk
2. www.oundle2020.co.uk
3. www.oundleinfo
4. www.east-northamptonshire.gov.uk
5. www.cmis.northamptonshire.gov.uk
6. www.nnjpu.org.uk/



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The following draft objectives and supporting actions were formulated and put forward at the launch of the Oundle Neighbourhood Plan on 11th January 2014. The data, supporting information and rationale that underpins these draft objectives is set out in the following sections.

Objective: Town Centre and Retail:

Objectives:

1. To safeguard the town centre and the conservation area, ensuring a continued mix of residential and commercial uses, and to protect and develop the market as a means of stimulating the retail heart of the town, thus attracting visitors to the town centre.

Supporting actions:

1. Strengthen the role of the town centre, encouraging a mixture of centrally located and diverse retail outlets.
2. Encourage the provision of additional hotel/B&B accommodation in the town centre.
3. Consider the work of the Portas Implementation Group and the Town Centre Manager.



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- 1. Summary of the current position within the town, with facts and sources, with specific relevance to this objective.**

Insert text here...



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2. Summary of all national / local plans, including statutes and regulations, with specific relevance to this objective.

Insert text here...



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3. Summary of any surveys of the people of Oundle with specific relevance to this objective.

Insert text here...



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4. **Summary of any research completed within the last 5 years with outline proposals, with specific relevance to this objective.**

Insert text here...



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5. Descriptive section to explain the rationale for choosing this objective and actions.

Insert text here...



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6. Document recent public engagement on the objective e.g. launch event – use verbatims.

Insert text here...



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7. How we will adjust the objectives based on feedback received in future consultation sessions.

Insert text here...



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Further resources:

Document Name	Author/ partners	Date
North Northamptonshire Joint Core Strategy Review – Options Development Workshop: 16 th -18 th March 2010 – Outcomes Report	NNJPU	Sept 2010
http://nnjpu.org.uk/docs/March%20workshop%20Outcomes%20Report.pdf		
North Northamptonshire Joint Core Strategy Review – Rural and Small Towns Workshops Feedback Report	ACRE/ NNJPU	April 2010
http://www.nnjpu.org.uk/docs/Rural%20Areas%20&%20Small%20Towns%20Workshop%20Report.pdf		
North Northamptonshire Detailed Water Cycle Strategy	Halcrow (for NNDC)	Sept 2009
http://nnjpu.org.uk/publications/docdetail.asp?docid=1104		
Rural North, Oundle and Thrapston Plan Development Plan Document (Inspector's Report/ Inspector's Modifications, 8 July 2009)	ENC	July 2009
http://www.east-northamptonshire.gov.uk/downloads/Item_5_-_Report_RNOTP_Adoption_Revised_.pdf		
Rural North, Oundle and Thrapston Plan and Proposals Map – Written Statement of East Northamptonshire Council in response to participants' statements submitted 5-8 May 2009	ENC	May 2009
http://www.east-northamptonshire.gov.uk/downloads/Councils_final_response_15_May.pdf		
Northamptonshire County Council -Highways (NCC) response to Inspectors queries (15/04/09)	NCC	April 2009



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relating to the proposed changes to the RNOTP and NCC's representations regarding these changes (26/03/09)		
http://www.east-northamptonshire.gov.uk/downloads/Northamptonshire_County_Council_submission_28_April.pdf		
Assessment of Potential Housing Sites in Oundle and Thrapston	Roger Tym & Partners (for ENC)	Feb 2009
http://www.east-northamptonshire.gov.uk/site/scripts/documents_info.aspx?documentID=450&pageNumber=6		
North Northamptonshire Strategic Housing Land Availability Assessment (SHLAA)	Roger Tym & Partners (for NNJPU)	Feb 2009
http://nnjpu.org.uk/publications/docdetail.asp?docid=1093		
Oundle Healthcheck	Market Towns Initiative	2007
http://www.east-northamptonshire.gov.uk/downloads/Oundle_healthcheck.pdf		
East Northamptonshire Council Rural Strategy	ENC	Nov 2005
http://www.east-northamptonshire.gov.uk/downloads/East_Northamptonshire_Council_Rural_Strategy.pdf		