

Mayors “report” Jan-Feb 2022

- January 24th - attended online Zoom meeting with **Transport WP (inc Clerk) and TPP**. We set out timeline leading to a draft report in time for April 28th Town meeting. Very exciting.
- January 26th –
 - attended **skatepark** meeting with Clerk and Maverick in person onsite.
 - Chat with OS staff about helping OTC with setting up 5-7 year **planned maintenance programme**.
- January 27th - attended **online Teams meeting** update from Gigaclear including follow up email conversation about how we might become a super-fast “community hub” free for a year?
- January 29th-30th – attended girls rugby match v Towcester at **Oundle Rugby Club** – and then impressive men’s match and huge junior session on Sunday am. Reinforced what an amazing jewel the Rugby Club is for the town, and what a valuable resource, both as a method of drawing people in to Oundle AND as a way of reinforcing a great sense of community. Thanks to all who make it happen.
- January 31st – meeting with Mike Richardson, Chair of **Lakeside** to chat about OTC’s recent letter (and letter from a resident). Key points raised = concern about issues at Oundle surgery and how it will cope with expansion of town, with some focus on concern by two neighbouring CCGs commenting on Oundle’s capacity for growth in the town. Feedback =
 - Oundle is moving from Cambs and Peterborough CCG to Northants CCG on April 1st 2022. This is a non-local decision, and will align Oundle surgery more closely with the boundaries for health and social care inc those of NNC, which may work to our advantage. It seems likely that residents who have cause to use the surgery will get the same choices as they do now, as a minimum.
 - The situation is complex, with various layers of organisational density making the “patient-facing” aspect of things more opaque.
 - Oundle is a founding member of the Lakeside partnership which now covers 8 surgeries and c.180,00 patients
 - As all surgeries Oundle is facing demands on its services and also competing to contract new GPs.
 - Shifting to digital solutions (inc more phone lines and Doctrin) and enhanced nursing solutions inc a specialist nurse with an interest in Care of the Elderly.
 - Facilities in Oundle are limited by space, something OTC might want to keep in mind in future planning discussions including S106 ones.
 - Real concerns about how the Surgery will cope with the new housing development – what will/can NNC do to mitigate?
 - Covid hasn’t helped and added an extra layer of challenges
 - Mike will put the Oundle Practice Manager Carol Beesley in touch with us to see if there are areas we can work together for the betterment of all residents, perhaps especially focussing on the elderly – which links nicely to the idea of us liaising more closely with the Library too.
 - Sound local communication with the town seems of seminal importance, and as such OTC could be of utility in using its communication network to spread the word on things (for example, more of us using Doctrin to free up phone lines for those who

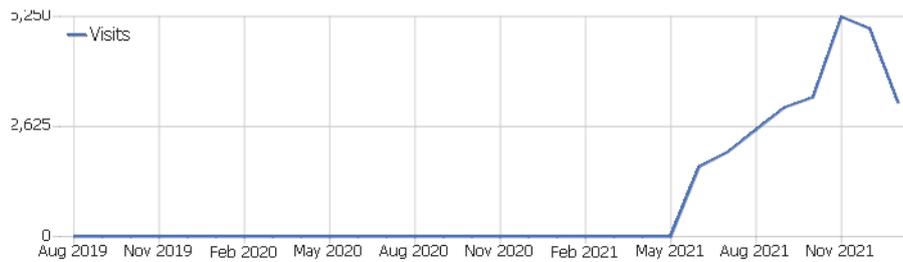
feel more comfortable using that system) - however, this would most likely work best if Lakeside communications better reflected less generic aspects, something Mike would pass on to the agency that deals with Lakesides comms – something like Wansford surgery’s approach might pay dividends more?

- See Helen Harrison’s
- Jan 31st – attended first meeting of **Climate Change WP** – see documents for Feb 15th meeting
- Feb 2nd – meeting with Comms Director at OS about **Grocers Jubilee Wood** and also the Queen’s Jubilee bunting project – March 20th – “OS has always been closely associated with the Grocers’ Company, one of the oldest and most prestigious of the City of London livery companies. The Grocers’ Company owns a significant chunk of land down by the river, part of which is leased to the Oundle Rugby Club and Oundle Tennis Club. The current Master of the Grocers, Timothy Coleridge, is leading a project to plant 3,000 trees on some of this currently unused land as part of a bigger initiative to increase biodiversity and preserve the wetland area in Oundle. The resulting Grocers’ Jubilee Wood, which will be open to all to walk through, will in turn contribute to the Queen’s Green Canopy across the country to commemorate the Queen’s Platinum Jubilee this summer. More details, including video, mapping and timings will be made available by OS by the end of February. “
- Feb 4th – facilitating conversations between OS and **NNC Highways** – focus towards March 2nd meeting between OS and OTC.
- Feb 9th – facilitating conversations between **PTFC** and OS.
- Feb 11th – Teams meeting about **Jubilee**

Comms WP report

- loveOundle.org **stats** – how to rekindle visits? Jubilee plans, adverts (Tesco door in Corby? Roundabouts? More stickers, inc external ones to give away at markets etc)

Visits Summary



| Name | Value |
|----------------------------------|----------|
| Unique visitors | 2,520 |
| Visits | 3,192 |
| Actions | 8,435 |
| Maximum actions in one visit | 55 |
| Actions per Visit | 2.6 |
| Avg. Visit Duration (in seconds) | 00:01:49 |
| Bounce Rate | 53% |

- loveOundle SM **stats**

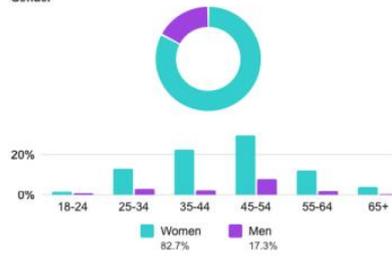
Audience

Current audie... Potential audience

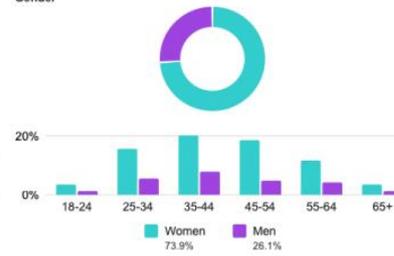
Facebook Page
Likes
274

Instagram
Followers
960

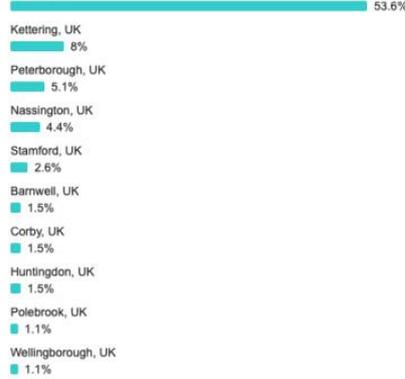
Age &
Gender



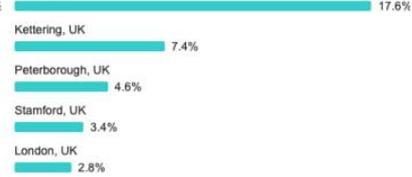
Age &
Gender



Top
Cities
Oundle, UK



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- **Walking app** update – bug issues
- **visibility** – any more takers for Farmers Market or bench slots??
 - Marketplace – market days?
 - Benefield Road
 - Rec
 - Rock Road
 - Creed Road
 - Sutton Road
- **Advertiser** – each month's pdf to the website, now on noticeboards and Abbott House for their noticeboard?
- **Mayor's report** on website/SM etc – a method of comms